Travel Industry Group
Gets Look At Project

Thirty representatives of the travel industry visited Dauphin Island last weekend on the third such tour sponsored by the Alabama Travel Council.

Invited to see the many historically interesting and beautiful points of interest in Alabama, the visitors have been guests of the Council for an entire week devoted to travelling extensively over the state in order to gain a first hand impression of the many tourist attractions existing in the state.

Originated about a year ago, the Alabama Travel Council membership consists primarily of men in the hotel, motel and restaurant business in Alabama. This group has taken it as their job of bringing ever larger numbers of tourists to Alabama.

By bringing selected travel writers and consultants into the state to see for themselves, it was decided that the job of distributing information about the state would be more advantageously accomplished than by the standard procedure of mailing out promotional materials.

The first tour, conducted last fall, was such a success that an additional tour was planned for the spring season of each year. With the third tour about to begin, the road, members of the Travel Council attest happily to the happy response they are receiving from distant areas. They point directly to these tours as being the stimulating forces for the increased tourist business.

Dauphin Island has been one of the features of the tours. The consentus of the visiting travel people has been that the Mobile area has so many interesting attractions.

(Continued on page 2)

Power Squad Meets

More than 100 members of the U.S. Power Squadron gathered last weekend on Dauphin Island for a meeting devoted to new ideas on water safety for boatmen.

Members and delegates from Alabama, Florida, Mississippi and Tennessee held two meetings at the Isle Dauphin Club. They were representing the membership of U.S. Power Squadron 18th District.

CLUB BUILDS TWO

Needed Additions

Recent visitors to the Isle Dauphin Club have noticed the small construction job going forward at the service entrance of the club.

Just about completed, this modification is an enlarged storage room which has been urgently needed not only for dry storage, but also to house the freezer.

Immediately north of the new storage room another addition will soon be added. This one will provide a convenient room for sailboat racing remains one of our most popular sports.

It is the purpose of the Dauphin Island Yacht Club to promote and in every way, encourage sailing in the coastal waters of the Island.

Sailing, both cruising and racing, is a sport of all ages and interests. A sailboat is economically acquired, and with the advent of nylon sails, economically maintained. The English designer Uffa Fox designed a large cruiser, the "Black Swan", for bringing small class sailing to a near peak of perfection. The plans and blueprints for the Black Swan are available from cruising clubs and yacht building firms.

The Thistle Class of sailboats are a great favorite with the children, the powerful "Fish" class, and several others: "Thistle", "Commodore", etc.

In the interest of further promoting sailing the Dauphin Island News proposes a long distance sailboat race to be run between Dauphin Island and another point in the Gulf, possibly Mobile Bay. A prize of $500 for the winning boat will be awarded, and the race will be open to sailboats of any size. The entry deadline is March 1st.

FISHING CONTEST ON DAUPHIN ISLAND TO BEGIN NOV. 1ST

In a statement made today by Ben Buerger, president of the Dauphin Island Business Men's Association, plans have now been completed for the biggest fishing contest to be sponsored by the Business Men's Association of Dauphin Island.

This contest is designed to appeal to the amateur as well as the professional fisherman and fisherette. Prizes will be based on the most Red Fish or Speckled Trout caught in a single day rather than the largest fish. Rules are simple and the Grand Prizes include a trip to Disney World, a trip to Dauphin Island with everything furnished, including transportation, accommodations, meals, and the bridge toll to food, lodging, boats, tackle, refreshments and transportation.

There is no age limit in this contest and anyone may register at any business establishment on the Island. Starting date is November 1st and contest will continue until November 30th. This year's hopeing you enter early.

Registration is free!
EDITORIAL
Just Here And There

The Fall season is upon us with all its varied manifestations. Blankets are regular issue for these nappy nights, but during the day one might think the full glory of summer was still with us. The days are actually more enjoyable now, for the full warmth of the sun may be enjoyed without the humidity and ground mist or overcast that characterizes a hot summer day.

The Fall fishing is reaching a peak and hardly a day passes without several adept anglers showing off prizes they wish they could keep until next year's Bodeem. From the way the season got started with the advent of cooler weather it appears that there will be a good and continued turnout by the fishermen for many weeks to come.

Our very best wishes to Vic Hudson for a fast recovery from his recent and sudden illness. Fortunately it is not severe. Nevertheless, as one of the island's very top boosters, and certainly tops also on the popularity poll with all who know him, we wish him well and will look forward to having him back in his natural habitat at the Marina. Why not give him a call in Room 534 at the Infirmary. He'll appreciate the thought.

A mention of the Marina reminds us of the passing of one of the most popular personalities ever to grace that location. Nothing that term of mind you, merely geographical. George Firkel, known to many and a true blue county man, was the master of a hot trombone, master of never-ending entertainment, etc. We just heard that George got married a few weeks back to a lovely native Bostonian and they left early this week for St. Petersburg. Said they would be back briefly in November and "hello to everybody!"

We were mighty happy to hear that Bob Kuntz is making headway on his way to open a short order restaurant in the Pab-Stak building. We hear that he is going to make a special effort to synchronize his hours with those of ardent fishermen and that service will be well rendered. The Island needs some of that. Congratulations!

Food brings to mind Bill Bayley and we recall that he has re-opened the Fort Gaines Restaurant for lunch every day starting this week. It is the Island's only restaurant at 8 A.M. to 2 P.M. and we consider it open for dinner and may serve breakfast also.

Who said there was little or nothing doing on the Island these days. Furthermore, don't get the idea that the folks on the Island knit, fish, sun and that's all. The seed of community social doings has been sown and we hope sincerely that it will grow with vigor. Live-Bingo games are played every Tuesday evening at St. Agnes community hall, just next to the church, beginning at 7 P.M. Prices too! We know a two time winner. Item: Big fish fry at Teet Collier's oyster house on the village waterfront every Monday evening at about 7 P.M. for members and guests only.

All these items remind us of a few things. First, we get the impression that there is a growing amount of regular daily activity on the Island and that of course bespeaks the growing popularity of our favorite home away from home. And second, talking about the Fall season and the various evening activities available for doing, if any of you out there have never spent a glorious evening on the Island; with music in the background and that magnificent moon shimmering across the water, then folks, you have missed one of the biggest thrills that Dauphin Island has to offer. Try it. And take it from this experienced source. You'll not be disappointed.

Beach Motel Starts;
Spring Finish Seen

Work is under way on the 100-unit motel built by the Mellon interests on the beach west of the Sand Dunes Casino.

During the last several weeks work was accomplished on the access roads to the site and just recently work was begun on the actual foundations. As work progresses further and the building-begins to take form, the Dauphin Island News will carry pictures showing the various stages of progress as they are made. It is estimated that the entire project will be accomplished by early Spring next year.

Travel Industry
(Continued from page 1)

Several of Mobile's floral designers, in consultation, prepared the magnificence of Bellingrath Gardens, the picturesque waterfront activity at Bayou La Batre and Coden and the numerous historical spots in and around Mobile, in addition to the huge potential of Dauphin Island as a resort and vacation playground, combine to make this immediate area a natural attraction for tourists, according to the many enthusiastic remarks of the travel industry visitors.

Arriving at the Island Marina after an excursion aboard the State yachts, the group was conducted on an extensive tour, pointing out the various places of interest on the island and ex-

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ISLAND BULL STILL ROAMS; IDEAS STIR IMAGINATION OF PETRIFIED REPORTER

You recall reading in this paper, about two issues ago, the saga of the last cow, which was left on Dauphin Island. It was reported that the bovine’s days were numbered and it would very soon be in the abattoir.

Well it wasn’t. And that’s not all. It has been courted since then and...well, let me give you a fill-in on what HAS happened.

Well I was surprised. Not so much I was surprised it survived. I have lived near the shores of the West End and I have seen many odd sights. But when I heard that the bull was still left on the island, I was amazed. And when I heard it was still there, I was amazed.

I have often seen the bull while it was there. It was a large animal, with a long, curved horn. It was always alone, and it never seemed to be in any hurry. It was a majestic sight, and I was always fascinated by it.

I also heard that the bull was being taken care of by someone who was interested in wildlife. I have always been interested in wildlife, and I was happy to hear that this bull would be taken care of.

I think it is significant that this bull has been able to survive. It is a symbol of the beauty and strength of the wildlife that is found on Dauphin Island.

I hope that this bull will continue to thrive, and that it will be a reminder of the natural beauty of the island.

RADAR BASE TO BE BUILT IN 18 MONTHS

Construction of the Air Force radar installation at the East end of the island is expected to be completed within the next eighteen months according to word received earlier this week from Air Force sources.

Southern Construction Company started work on the million dollar link in the national emergency warning radar net several months ago.

To date the great bulk of the work accomplished has consisted of dredging in the area of the planned boat slip with the spoil being used to raise the level of the building sites several feet. In recent weeks individual building sites have been described and foundations have been poured.

It is anticipated that, when complete, the base will be staffed by 180 men who will conduct an around-the-clock radar watch.
GREATER GULF STATE MERCHANTS
HOLD ANNUAL MEETING AT CASINO

Dauphin Island was the scene last week of the annual Greater Gulf State Merchants and Manufacturers Day sponsored by the Wholesale Committee of the Mobile Chamber of Commerce.

This meeting is designed to bring together the business leaders of the Greater Gulf State trade area in order that they may meet and know each other better and more fully understand and appreciate the business problems, opportunities and development trends in the various towns and cities of the area.

The Greater Gulf State includes areas of South Alabama, Northwest Florida, and Southeast Mississippi and has its economic capital in Mobile.

More than six hundred visitors from all parts of the area were guests of the Mobile business sponsors for a full day of activities on the island.

The morning hours of Thursday were occupied with registration at the Sand Dunes Country Club, where special attention had been given to the season and the baseball fans in the crowd by providing radio and television sets to catch the last game of the World Series.

A grand tour of the Island was provided in order to introduce the visitors to the great efforts that are being made on the Island to provide a first class resort and vacation playground for the people of this area. The tour included the historic Indian Shell Mounds park, Cadillac Square, Fort Gaines and a trip through the residential area.

For a great many of the guests this was their first visit to the Island and there were many expressions of excitement concerning the great amount of work already accomplished towards the ultimate development.

Highlight of the dinner was a giant fish fry at the Casino. However the full program of entertainment included archery and surfing demonstrations and skeet shooting by the guests.

Brookley Air Force Base personnel staged an air-sea rescue demonstration in the water immediately in front of the casino with the aid of a helicopter. This was followed by an aerial display by three late model jet planes which culminated in a roar as the planes broke through the sonic barrier in unison.

Perfect weather marked the event and the crowd at the Casino was reminiscent of weekends during the past summer.


A gigantic fish fry was the mid-day highlight of an excursion on the Island for six hundred representatives of the Merchants and Manufacturers from all parts of the Greater Gulf State trade area. These scenes show the crowd gathering on the terrace in front of the casino and lining up for show.
BOATING ACCIDENTS ATTRIBUTED MOSTLY TO THOUGHTLESS SKIPPERS

(The Sports Editor being on vacation at this time, we have asked Miss April Brewer, well known outdoor sport, to contribute an article for this issue. Editors note).

Newspapers throughout the nation have recently carried many stories of accidents on the waterfront and at sea. Every effort is being made to tighten up on safety precautions and make skippers of small boats and large more genuinely aware of the dangers they face while boating.

We, in this area, have been so thoroughly pleased with Dauphin Island since the bridge has made it possible, that we have perhaps overlooked, or even condoned, some of the accidents and near accidents that have taken place right in the waters immediately surrounding the island.

Perhaps a brief recounting of some of these incidents will point up the fact that most were caused in the long run by poor planning, poor information and knowledge or no planning, information or knowledge at all. Someone is nearly always at fault.

If this is the case, perhaps it will not be such a terribly difficult task to vastly improve the record of similar incidents in the future. Everyone does his bit.

For instance, was there areas where life jacket equipment immediately available when the cruiser caught fire at the fuel dock late in the evening? Or was the skipper properly cautious in refueling his boat?

What was the hellman thinking about the night last year when he started out Pass Drury channel at full throttle, mis-read a marker and grounded on a snag, throwing crew and passengers overboard and narrowly escaping serious injuries?

What does a fisherman think about when he rents a skiff to fish unfamiliar waters without asking about channels, draft, shoals, etc. and neglects to have alone, at least a shore pin or two?

What is the nature of things when the throwing crew and passengers, until late at night to sail across Mississippi Sound in a roaring gale with only one mate and only a hazy idea of where the course lies?

Or how about the captain of the sailboat who challenged the Gulf of Mexico in the middle of the night, attempting to negotiate the storm-driven waters from the Isle Dauphine Club back to the Marina, a long day-time trip? He got as far as Pascagoula, lost his jib, grounded his center-board, and, with bundled crew, awaited the Coast Guard while the severe pounding of the sea threatened to tear the boat apart.

Or the excursion wherein two big cruisers took off for a trip eighty miles into the Gulf, straight out, when one of the boats had only enough fuel for about three quarters of such a trip?

These are a sampling of incidents that recur far too often and doubly so when it is so apparent that a little clear thinking would prevent almost all of them. We seem to be apt to take our small things for granted. Ever did we set out upon an admittedly exciting trip over water. But isn't that the very time to be extra careful?

The Power Squadron and the Coast Guard Auxiliary are, of course, keeping a close eye on the conditions of boats generally and the personnel who operate them, but the quickest cure for most of our accidents clearly lies within ourselves.

On a lighter vein, do you remember the story of the harried sportman who was said to have asked the skipper of his boat in the middle of the hurricane last year and while others left the Island for safer ground elsewhere, sailed to and fro in his fourteen footer? Salter, he did just that! And surprising as it may seem, he was in no real danger. I was there and saw the whole show. He was navigating back and forth on Mobile Boulevard near the concrete plant.

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WILL BACK WHEN . . .

AN INTERVIEW WITH A MEMBER OF the family whose name is illustriously engraved in the fabulous history of Dauphin Island.

Miss Leola Dewberry, daughter of Mr. J. M. Dewberry, recently revealed some remarkable and engrossing facts concerning the first attempts to develop Dauphin Island into the "Playground of the South".

As early as 1900 the mental picture of contemporaries including Congressman Frank Boykin formed the Dauphin Island Land Co. and purchased the entire island. During the years Dewberry, as president of the company worked to get a bridge built connecting the Island to the mainland, to make it more readily accessible so others could enjoy the Island as his family and friends enjoyed it all year long.

Three attempts were made to build a bridge while the Island was in the possession of the Dauphin Island Land Co.

In spite of the fact that the only transportation was by boat, it was a very lively spot and thronging through Miss Dewberry's childhood, a populated place. Many grew to the Island from the North and East. The University School from Birmingham brought boys down to the camp out.

Miss Leola Dewberry recalls the large house parties that took place on the Island.

Through the years people dug on the south side near the dunes for the golden creeks, from a Catholic Church supposedly buried there. Others dug in the salt marsh, Banks for Capt. Kidd's treasures, also believed to be buried here. There were elephant hunts, Little Dauphin, and fishing and crabbing expeditions led by Malon, Steiner, Sprinkle, Cearns, and Bougar, all noted fishermen on the Island.

The hotel and cafe that were for the Dauphin Island Co. and guests were near the present Ship and Shore and were supervised by Mrs. Eva Patronas, who knew how to prepare the most delicious sea food dinners anywhere. Shrimp, crab, fish and oysters are very desirable.

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(Continued on Page 8)

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DELCHAMPS AVENUE named for Oliver H. Delchamps, President of the Mobile Chamber of Commerce when the Gordon Persons Overseas Highway and the Dauphin Island Bridge were built.

DELUNA STREET named for Tristan de Luna, conqueror of a group of Vera Cruz colonists who in 1558 laid out a city on Mobile Bay that would have been the first city to be established within the present limits of the United States if it had lived.

DESOTO AVENUE named for Hernando de Soto, Spanish governor of Cuba, the most famous of the explorers of the American South and conqueror of the Mobile Indians at Marvella.

DEWBERY STREET named for J. M. Dewberry who was one of the pioneers in efforts to connect Dauphin Island with the mainland of Mobile County.

EPISST STREET (pronounced Esp-ay) named for L'Episist, successor to Cadiz as governor of Louisiana, who immediately began to repair the damage of Cadiz's government by making friends of the twenty-four Indian tribes which visited him at Dauphin Island.

FORNEY JOHNSTON DRIVE named for Forney Johnston, the son of Alabama's twice governor Joseph F. Johnston, and the able and patient leader of the group which for half a century retained composite title to Dauphin Island as a result of its development as one of America's seashore recreational areas.

FORT CHARLOTTE AVENUE named for Fort Charlotte, the English name given in 1729 to the newly acquired Fort Conde in Mobile as an honor to Queen Charlotte, the wife of King George III of England.

FORT CONDE PLACE named for Fort Conde de la Mobile which was the name given to the enlarged Mobile fortress in 1729 and which at that time occupied the entire area be

Holiday House was headquarters for the Marbury Family Reunion the weekend of Oct. 4th and 5th. Mr. and Mrs. Ernest Marbury of Atlanta drove down Thursday with the following arriving on Friday: Mrs. and Mrs. Ogden Shoeshine of Mobile, Mr. and Mrs. David H. Marbury, Birmingham, Mr. and Mrs. John Marbury, Panama City, Mr. and Mrs. Lee Marbury, Birmingham, Mr. and Mrs. James Marbury, Birmingham, Mr. and Mrs. Roland Nash, Gadsden, Mr. William Marbury, Mobile and Mr. Joseph Marbury, Birmingham.

Mr. and Mrs. J. E. Rawls from Enterprise, Ala., paid their first visit to the Island and spent the night at Holiday House promising to return real soon.

New Orleans guests at Holiday House were Mr. and Mrs. S. B. Turman, Mr. C. A. Spruill and Mr. R. F. Rader. Mrs. S. B. Turman returned with Miss L. Torrellas and Miss S. Kraft for another weekend visit to the Island.

While on vacation, and before returning North, Mr. and Mrs. W. E. Gedding of Harrington Park, New Jersey found Dauphin Island and stayed at Holiday House and left wishing they had heard of the Island at the beginning of their trip and could have stayed longer.

Last weekend saw the F. L. Smith family on the Island from Birmingham for some early Fall relaxation by the sea. Mr. and Mrs. John Mars, veteran visitors from Mobile, were also guests last week.

between Royal, St. Emanuel, Church and Theatre Streets.

FORT GAINES TRAIL named for Fort Gaines built on the eastern tip of Dauphin Island to protect the bay and any ships taking refuge there after President Monroe protected Europe's interference with affairs in the United States.

FORT LOUIS COURT named for Fort Louis de la Mobile built in 1702 at the so-called Seven Mile Bluff on the Mobile River and established as the capital of French Louisiana.

FORT MIMS PLACE named for Fort Mims on the Alabama River near present day Stockton, scene of a massacre by the Creek Indians in 1813, a barren site that aroused the entire nation.

FORT ROSALIE PLACE named for Fort Rosalie, now the city of Natchez, a French fort on the Mississippi River built by Bienville in 1716 and named in honor of the wife of Pontchartrain.

FORT STODDETT PLACE named for Fort Stoddeit built on Mobile River just above Elliott's Stone (near Mount Vernon, Alabama) as a stronghold for the United States as this country watched the Spaniards who then held Mobile.

FORT TOMBECCIE PLACE named for Fort Tombeche which was built by Bienville in 1728 on the Tombigbee River.

Caught by the camera at dusk, these shrimp boats lie peacefully at anchor after a full day's run in the Gulf. At the first light of the new day they will be lowering nets for another catch.

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“First Federal Savings and Loan Association”
On the western edge of the great shell mound, where the Indians smoked the calumet with Governor L'Epine, are a couple of fig trees. This is the same shell mound on which the Indians had their temple, and in it, the sacred fire burning. Only this time, we are not paying any more to anything except the fig trees.

You just look at those fig trees some time. In the summer, they are covered with ripe figs as thick as stars in the sky on a bright night. You never saw so many figs in all your life.

Where did they come from — those trees — where did those fig trees come from?

A few years ago, a man named John R. Peavy wrote a pamphlet about 4,000 words called "Isabella's Fig Trees — a legend of Dauphin Island."

If you ever had a chance to read it, by all means do so, for 4,000 words is only nine pages.

Everybody ought to read "Isabella's Fig Trees." Especially people on Dauphin Island and in Mobile — anybody in Alabama, for that matter, for it is a legend of which all Alabamians can be proud.

Isabella, if you've ever given ear to Martin Johnson, the young fellow who directs the policies for Social Security in Mobile, pronounced Es-a-bay-yay, NOT Iss-a-bel-la. The Isabella had a sister who, amusingly enough, was also named Isabella. I suppose they were such exact twins they could not be told apart? According to Dr. Alber, it must have been slightly confusing, and not at all amusing.

Anyway, this second Isabella was the wife of Balho, who discovered the Pacific. I bet you didn't know that? Very few do.

The first Isabella was the wife of de Soto, that rapacious, hawk-eyed little Spaniard who wallowed the innocent Indians from pillar to post through Florida, Georgia, Alabama, Mississippi and part of Arkansas. I never have had any admiration for de Soto. He was a wholesale murderer.

He had grown rich helping Pizarro in Peru. Now, with the King's sanction, he set out to explore and colonize Florida. So Isabella, his wife, came with him out to Cuba.

Well sir, de Soto went on the exploration and at Apalache Bay, he appointed Maldonado admiral of his fleet and sent him to explore Ochushe Bay.

Suppose somebody said to you, "Let's go fishing in Ochushe Bay?" Or, "They had a jungle in Ochushe Bay last night."

Wouldn't know where it was, would you? Well, it actually ain't any place except Mobile Bay. That was the Spaniards' first name for it. Seems to me I heard the Spaniards or somebody later named it Espiritu Santo — But Ochushe was good enough for de Soto, to fix this story. Ochushe is still a good name, pronounced as such.

Just think, if de Soto had had his way, Mobile might be the city of Ochushe on Ochushe Bay.

beside the Ochushe River! And wouldn't that be nice!

I prefer Mobile myself.

Well sir, Maldonado's report on Ochushe Bay was so good that de Soto told him he would meet him there after he explored Florida and Georgia and Alabama. Now of course, he did not know what they might find ahead, but anyway, he was going to meet Maldonado on gleaming, beaming Ochushe Bay.

Maldonado went back to Havana for supplies, for he was certain de Soto was going to set up a colony on Ochushe — Mobile Bay. I have a feeling, nothing more, that Ochushe is pronounced O-coos.

Well, at Havana, Isabella told Maldonado she was coming too — and at this point, I can see where Maldonado was a lot like me — for he said, "Sugars, you come right along? Wouldn't you have said the same thing? That's exactly what I'd have said. And Isabella did say it, so I think he must have been a really fine man!

And when they anchored off Dauphin Island, Isabella went ashore and camped out awhile. Among the crew of those vessels, there must have been at least one musician who could put in a hot lick on a ukulele. And Dauphin Island was doubtless a right happy place in those days.

Isabella's sister, Leonora, who was married to Nuno de Tobar in the first shotgun wedding in the New World — Nuno was off with de Soto, bravely persecuting the heathen savages, was there with Isabella.

During the long days of waiting for their husbands, the two young women planted a few fig trees.

And who is to deny it? Maybe that giant fig tree on the shell mound is Isabella's own fig tree — it's some tree!

And if you ever get a chance to read this pamphlet, be sure and do it — for John R. Peavy has created a conquistador's idyll.

But do you get the full significance of this story? If de Soto had established a town here on Ochushe Bay, it would have been the oldest city in the United States. And later, Tristan de Luna came within an ace of doing the same thing. But a hurricane wiped out his colony, and some of his people founded Saint Augustine, in Florida. It's about time — high time — some took some pride in things among Mobile County.

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Here And There

(Continued from page 5)

fashion were always available. There were no roads or automobiles, but Bell, the faithful horse was hitched to a buggy "with the fringe on the top" and was ready to wind among the trees to get her passengers anywhere they promised her a trip along the beach where she loved to splash her feet in the surf as the waves broke on the sand.

A tract of land was sold to a Mobilian, who put an orange grove on it. The Dewberry children and their friends enjoyed marvelous oranges, enormous in size and containing only one or two seeds. Lemons and grapefruit trees were also in abundance.

Many years after Mr. Dewberry's death, Dauphin Island was sold to the Mobile Chamber of Commerce. Six miles at the West End was retained by the original property owners or their heirs. This group is known as the West Dauphin Land Co.

Dauphin Island has truly developed in the manner Mr. Dewberry dreamed of in the early 1930's. His dreams for a "Playground of the South," right here in Alabama are certainly coming true.